

Business Coaching

Whether you are starting, building or expanding a small business, our professional “coaches” can help you succeed with a championship business. Confidential business advising is available, BY APPOINTMENT and at NO CHARGE. We recommend that you take advantage of the **Pro Bowl** and **Super Bowl** Seminar Series, as well as our **Special Teams** training prior to meeting with an Aurora BDC advisor in order to make your time with them as productive as possible.

Customized Training

If your organization has a need for training on specific small business topics, contact an Aurora BDC “coach” to develop and deliver a custom program for you.

In addition, ask about the **Aurora Technical and Business Advisors Team (ATBAT)** for connecting with experts in specialized fields.

Loan Programs

Revolving Loan Fund

A Small Business Revolving Loan Fund (RLF) is available to existing businesses within Aurora's city limits, with particular emphasis on aging commercial corridors, including Colfax, Havana and Montview. Priority will be given to businesses that meet criteria based on the redevelopment goals of the city.

SBA Community Express Loan Program

The Aurora BDC is a certified Technical Assistance Provider for the SBA's Community Express Loan Program. Our advisors will assist you in preparing the loan application and provide technical assistance and counseling to you at no charge for the term of the loan.

Business Resource Center

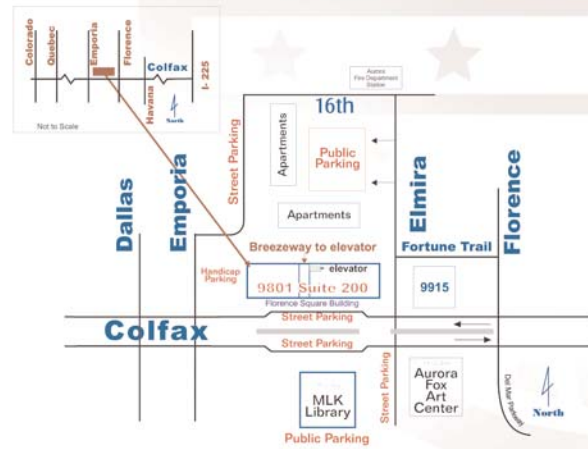
The Business Resource Center at the Aurora Central Library has a great collection of business information and a computer lab—excellent for business and marketing plan research. Visit www.auroralibrary.org.

Aurora BDC

Aurora Business Development Center

Florence Square
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Aurora, CO 80010-2155

(303) 326-8690 * Fax: (303) 361-2953
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Location: In Original Aurora, at Florence Square, approximately 1-1/2 miles east of Quebec and 1-1/2 miles west of I-225 (five blocks west of Havana St.), on the north side of Colfax Ave., across the street from the Martin Luther King, Jr. Library and Municipal Services Center.



City of Aurora
www.auroragov.org
www.aurorabdc.com

2009 Aurora Business Development Center

Let us join the team huddle and help lead your business toward the championship!



Ofrecemos clases y consejos en español tambien. Llame por favor!

Aurora Bowl Series

A variety of seminars are offered to help you realize your entrepreneurial dreams, grow your business or sharpen your business skills. For seminar descriptions, dates and times, refer to the “game plan” and seminar schedule inside this brochure, or visit www.aurorabdc.com.

Pro Bowl Series (for seasoned businesses) \$75/person

Are you an emerging or seasoned business owner looking to manage your business more effectively for increased or sustained growth? Let our “coaches” show you how to maintain that “pro status” in the marketplace and take your business to the next level with this elite line-up of seminars (see inside panel for descriptions):

- Strengthen Your Offense: Marketing Smarts II
- Score! with Your Web Site
- Rules of the Game: Legal Smarts
- Improve Your Stats: Financial Smarts II

Take all FOUR seminars at an MVP value of \$75!

Super Bowl Series (for start-up ventures) \$60/person

Is your goal to take your business idea and reach the “Super Bowl” of successful business ownership? Let our “coaches” show you how to get in the game, keep you marching down the field and be a champion of business success with this winning line-up of seminars (see inside panel for descriptions).

- Kick-Off Your Business
- Build a Good Offense: Marketing Smarts I
- Know Your Stats: Financial Smarts I
- A Winning Game Plan

Take all FOUR seminars for the Super value of \$60!

Special Teams

- Avoid Sales Tax Fumbles, FREE
- Go Pro! with QuickBooks Pro®, \$45/person
- The Big League: Public and Private Contracts, FREE

The Concession Stand

- 1st and 10: Starting a Restaurant, \$25/person
- Half-Time: Marketing Your Food Product, \$45/person

See inside for the complete “Aurora Bowl” schedule...