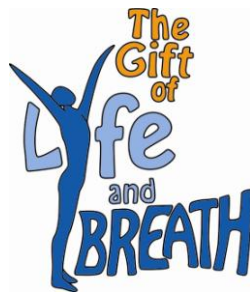




Creating Hope Through Science

Presents the 4th Annual 5K Run...



Saturday, May 15, 2010

Anschutz Medical Campus, Aurora, Colorado

***Organized to promote public awareness and
research support for the early detection of lung cancer***

Title Sponsor (\$10,000)

- Your company name and logo listed in all references to the event, as the Title Sponsor, including:
 - On the race website with a link to your companies website
 - On the race brochure and any other collateral printed for the event
 - On posters and flyers distributed to the Anschutz campus and public locations throughout the community
 - On AMC Cancer Fund's website event page with link to company website
 - In AMC Cancer Fund's newsletter
 - On the race t-shirt
 - Event signage
 - On three signs along route
 - All pre-event marketing materials
- Opportunity to distribute promotional materials to event participants
- Water Station Host - includes signage and tent along route
- Opportunity to hang company-provided banner at registration area
- Opportunity to hang company-provided banner at starting line
- Special donor profile in AMC Cancer Fund's quarterly newsletter
- Recognition in November Research Update sent via email to all participants
- Three postings on AMC Cancer Fund's social media sites with link to company website
- Additional AMC Cancer Fund annual sponsorship benefits as appropriate

Partner (\$5,000)

- Your company logo listed:
 - On the race website with a link to your companies website
 - On the race brochure and any other collateral materials printed for the event
 - On posters and flyers distributed to the Anschutz campus and public locations throughout the community
 - On AMC Cancer Fund's website event page with a link to your companies website
 - In AMC Cancer Fund's newsletter
 - On the race t-shirt
 - On event signage
 - On two signs along route
 - All pre-event marketing materials
- Opportunity to distribute promotional materials to event participants
- Opportunity to hang company-provided banner at registration area
- Two postings on AMC Cancer Fund's social media sites with a link to your companies website
- Additional AMC Cancer Fund annual sponsorship benefits as appropriate

Contributor (\$2,500)

- Your company logo listed:
 - On the race website with a link to your companies website
 - On the race brochure and any other collateral materials printed for the event
 - On AMC Cancer Fund's website event page with a link to your companies website
 - In AMC Cancer Fund's newsletter
 - On the race t-shirt
 - Event signage
 - On one sign along route
- Opportunity to distribute promotional materials to event participants
- Opportunity to have company information displayed at race
- One posting on AMC Cancer Fund's social media sites with a link to your companies website
- Additional AMC Cancer Fund annual sponsorship benefits as appropriate

Supporter (\$1,000)

- Your company name listed:
 - On the race website
 - On the race brochure and any other collateral materials printed for the event
 - On AMC Cancer Fund's website event page
 - In AMC Cancer Fund's newsletter article about the event
- Opportunity to distribute promotional materials to event participants

Friend (\$500)

- Your company name listed:
 - On the race website
 - On AMC Cancer Fund's website event page
- Opportunity to distribute promotional materials to event participants

***For more information contact Nancy Stewart
at stewartn@amc.org or 303-239-3335***