



**The Gift of Life and Breath 5k
Raising Funds and Awareness for the Early Detection of Lung Cancer
Saturday, May 15, 2010 -- 8am registration
Anschutz Medical Campus**

Lung Cancer...The Facts

- You CAN get lung cancer even if you never smoked.
- Lung cancer is the Number One Cancer Killer. It kills more people than breast, prostate, colon, liver, melanoma, and kidney cancers combined.
- For every nine dollars spent on breast cancer, one dollar is spent on Lung Cancer in the U.S.
- The overall survival rate for lung cancer is still 15.5%. The same as it was over 40 years ago. Breast cancer has advanced to an 89% survival rate. Prostate cancer is now at 99%.
- The underfunding of Lung Cancer research has kept its survival rate as low as it was in 1971.
- Even though Lung Cancer causes one in every three cancer deaths, lung cancer research received less than 5% of the National Cancer Institute's budget in FY07.

With these alarming statistics in mind, The Gift of Life and Breath 5K run/walk and the Gary L. and Thelissa Zollinger Early Detection of Lung Cancer Endowment Fund were established. Working in conjunction with the University of Colorado Cancer Center, this fund was created to support the critical research needed for early detection of lung cancer. Having dealt with this disease personally, the Zollingers learned first hand the difficulties faced with a deadly cancer that is rarely diagnosed in its early stages. Gary Zollinger, a never-smoker was diagnosed with stage 4 lung cancer in 2004, he lost his battle in 2007 just months after the first Gift of Life and Breath 5k.

Run it, Walk it, Sponsor it, Volunteer, Cheer on the Racers - there are many ways to participate in The Gift of Life and Breath!

Form a Team - Ask your family, coworkers and friends to join you by fundraising and then coming out on race day to participate. Come up with a fun team name, create your own shirts-make a fun day of it!

Participate as an Individual - Raise at least \$25.00 to get race a t-shirt and then keep going! Ask everyone you know to help support you while you support a worthy cause.

Become a Corporate Sponsor - Ask your company to sponsor The Gift of Life and Breath...it is a great way to market your business while associating with a good cause.

Register now at www.thegiftoflifeandbreath.com

For more information, contact Sally Vizas at 303-239-3339 or vizass@amc.org