

## Current Research

Lung cancer is the leading cause of cancer deaths in the United States. Nearly 220,000 people are newly diagnosed each year with **160,000 deaths** annually. (The population of Sante Fe, New Mexico)

Though smoking is the primary cause of lung cancer, there are other environmental factors that also contribute to this disease such as radon, asbestos and second-hand smoke.

To date, the greatest chance a patient has of “beating” lung cancer is early detection of the disease, and yet there are no current methods of early detection.

The University of Colorado Cancer Center is targeting research efforts to develop standard screening tests. Their medical team is conducting research on circulating biomarkers, which would facilitate a screening that would reduce the trauma of treatment and dramatically increase survival of patients diagnosed with lung cancer.

Their research is largely supported through the generosity of race participants and private contributors.

## Sponsors



**AndersonMasonDale Architects**

## Donations

Donations to directly support the endowment for the early detection of lung cancer can be made the day of the race or:

- 1) By **check** payable to AMC Cancer Fund sent to: AMC Cancer Fund  
Gift of Life and Breath 5K  
3401 Quebec Street, Ste. 3200  
Denver, CO 80207

*Indicate **the team and/or individual's name** in the memo field.*

- 2) Online with a **credit card** at the race website: [giftoflifeandbreath.com](http://giftoflifeandbreath.com).

Don't forget to ask your employer if they have a **matching gifts program**. This is an easy way to double your gift.

**Thank you for your generosity!**

## AMC Cancer Fund

AMC Cancer Fund is honored to permanently host *The Gift of Life and Breath 5K Run/Walk*. For the past three years a dedicated group of volunteers has raised over \$350,000 for the endowment through the race and other outreach initiatives.

As a permanent component of the AMC Cancer Fund programs, raising awareness and needed funding for the research conducted at the University of Colorado Cancer Center will continue at a faster pace. With the professional resources of a full-time staff, and the rich tradition of fundraising at AMC Cancer Fund, the race and the endowment will expand to reach new milestones.

### AMC Cancer Fund Mission

*AMC Cancer Fund is dedicated to raising awareness and funds for the University of Colorado Cancer Center to support its outstanding programs in cancer prevention, care, education, research, and service to the nation.*



**Saturday, May 15<sup>th</sup>**  
**University of Colorado**  
**Anschutz Medical Campus**

**5K Run/Walk**  
to benefit research for the  
**Early Detection of Lung Cancer**

[thegiftoflifeandbreath.com](http://thegiftoflifeandbreath.com)

Hosted by



*Creating Hope Through Science*

## Gary's Story

On April 29, 2004 our lives were to be forever changed when my husband Gary was diagnosed with late-stage lung cancer. Having never smoked, the diagnosis came with shock and disbelief. However, the biopsy and CT scan revealed a deadly disease that had gone undetected in its early stage and now left very little hope of a cure.

Determined to beat tremendous odds, Gary did everything he could to preserve his life for his family. This included standard cancer treatments as well as a rarely performed double-lung transplant. Despite his heroic efforts, Gary succumbed to lung cancer September 9, 2007.

Lung cancer is a silent killer that takes life one breath at a time. Because symptoms usually do not occur until the late stages, it is difficult to treat and cure. For this reason, there is a great need for an early detection screening method.

Gary's journey with lung cancer began long before he was even aware of its presence; long before chemotherapy, radiation and a double-lung transplant. It was his greatest hope to give others the advantage of early detection, the best chances for treatment and above all, the gift of life and breath.

– *Thelissa Zollinger, Race Co-Founder*

## Why We Run

Lung cancer will take the lives of more individuals this year than:

- Breast Cancer
- Prostate Cancer
- Colon Cancer
- Kidney Cancer &
- Melanoma... **COMBINED.**

Currently, there are NO standard screening tests for early lung cancer detection and research in this area is greatly needed. Expanded research would not only provide a method that could save thousands of lives, but also give hope to all who are affected by this deadly disease.

## Schedule

8:00 a.m.	Check-in
8:45 a.m.	Check-in will close
<b>9:00 a.m.</b>	<b>Run/Walk begins</b>
10:10 a.m.	Awards Ceremony

## How To Register

You can participate in the 5K simply by registering, but a contribution of at least \$25 is needed to receive a t-shirt. Donations and fundraising are encouraged and appreciated.

Register online:

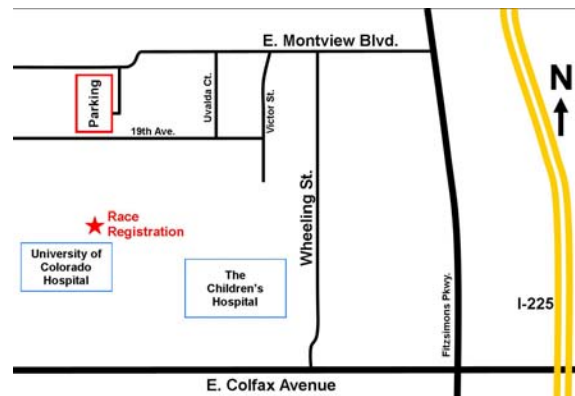
[thegiftoflifeandbreath.com](http://thegiftoflifeandbreath.com)

or contact AMC directly:

Sally Vizas  
Event Coordinator  
303-239-3339  
vizass@amc.org

## Map & Directions

### University of Colorado Anschutz Medical Campus



I-225 to E. Colfax Avenue  
West on Colfax to Wheeling Street (2 blocks)  
North on Wheeling to E. Montview Blvd.  
West on E. Montview Blvd. to  
the **Henderson Parking Garage.**

Follow the race signs. Parking is free.

## Come Join us

*Run, walk, volunteer, or  
cheer on the racers!*

There are many ways to participate in The Gift of Life and Breath.

### Form a Team

Ask your family, co-workers and friends to join you in your fundraising efforts and at the race on May 15. Develop a team name, create your own shirt design and have fun!

### Participate as an Individual

Race participants who raise at least \$25 receive a race t-shirt! Increase your impact by asking others to sponsor you.

### Become a Corporate Sponsor

There are numerous ways your company can become involved and receive promotional opportunities while connecting with an important cause.

For more information, visit:  
[thegiftoflifeandbreath.com](http://thegiftoflifeandbreath.com)  
or call 303-239-3339

## Fundraising Incentives

Increase your impact at the race by asking friends, family and coworkers to sponsor you. Prizes will be awarded at various levels, including a grand prize for the highest amount raised by an individual and a team.

- \$25** Race t-shirt
- \$100** Race t-shirt and AMC Cancer Fund "Hope" keychain
- \$200** Race t-shirt, AMC Cancer Fund "Hope" key chain & a Tech Running shirt