

*How do you balance your art with business?*

*The Other Side Arts presents:*

# *“Business of Art”*

*Saturday, July 19th 10-2p.m.*

*\$35 pre-register or \$45 at the door (includes snacks)*

*To pre-register call 720.276.2335*

## *Business of Art workshops*

*Art Marketing Practices*

*Capital and Business Development*

*Public Art commissions*

*Artist Excuses and barriers to success*

*Portfolios and Websites*



*Workshops held at The Other Side Arts 1400 Dallas St. Aurora, Co*



### Business of Art Workshop Schedule:

10:00 Welcome by Jeff Ball

10:15-11:00 Portfolios and Websites by Artist Coach Greg Katz

11:00-11:45 Art Marketing Practices by gallery owner and artist Kim Harrell

11:45-11:50 Break

11:50-12:35 Artist Excuses by author of “I’d rather be in the studio!” Alyson Stanfield

12:35-1:00 Break

1:00-1:30 Public Art Commissions by Aurora Art in Public Places

1:30-2:00 Capital and Business Development Resources

## Business of Art Registration Form

Date: \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Artistic Medium \_\_\_\_\_ Phone: \_\_\_\_\_

fax to: 303 561 3010, email to [Jball@theothersidearts.com](mailto:Jball@theothersidearts.com) or call 720 276 2335 to register. Payment may be made by phone at 303 561 3000 or at the door. You must pre register before July 15<sup>th</sup> to get the \$35 price.