



Upcoming Seminars and Workshops

****FREE** Doing Business with the Government:**
March 8th from 9:00 a.m. – 3:00 p.m.

QuickBooks for Beginners:
March 7th and 14th from 1:00 - 4:00 p.m.
\$45/person for both sessions

If You Build It, Will They Come?:
March 9th from 9:00 a.m. - 12:00 p.m. - \$25/person

****FREE** Basics of Starting a Business:**
March 15th from 3:00 - 5:00 p.m.

Writing a Winning Business Plan:
March 15th from 6:00 - 9:00 p.m. -\$25/person

The Details of Retail Seminar Series:
April 5th, 12th, 19th and 26th from 7:30 – 9:30 a.m. -
\$20/session or \$60/all four sessions (see below)

For more information on the above seminars and programs, please call the Aurora BDC at (303) 326-8690 or visit <http://www.aurorabdc.com> .



Retailers—This One's For You!

Beginning April 5th, the Aurora BDC will kick off its new **Details of Retail** seminar series with four sessions on effectively and efficiently operating a retail business. Learn from industry experts to achieve a better bottom line! Here's what we have in "store" for you:

- April 5th – Operating Your Store Efficiently
 - April 12th – Purchasing & Managing Your Inventory
 - April 19th – The Price is Right
 - April 26th – Shrinkage & Loss Prevention
- Time: 7:30 a.m. – 9:30 a.m.

Cost: \$20/person each session OR \$60/person for all four sessions (Additional discount for Aurora retailers)

**Don't miss
this once-a-year offering and register today!**

**Small Business Loan Program
Expanded Citywide**

If you own a small business anywhere in Aurora, you may now be eligible for the city's Business Revolving Loan Fund, in which its geographic boundary has been expanded to include the entire city. Previously restricted to businesses in zip codes 80010, 80011 and the Fitzsimons Campus only, any business located in Aurora can now apply for the funding. Managed by the Aurora BDC, the program provides low-interest business loans of up to \$75,000 to use for storefront renovation, leasehold improvements, equipment, fixtures, inventory and working capital.

Although the eligibility boundary has been expanded, priority will be given to businesses in aging commercial corridors, such as Colfax Avenue and Havana Street, as these areas are part of the city's revitalization initiatives. Other criteria include strengthening the mix of neighborhood service and retail establishments, creating and/or retaining jobs, and contributing to the enhancement of the area's unique shopping, dining and entertainment environment. Submission of an application and business plan is required to begin the process. For more information, please contact us at (303) 326-8690



The Aurora Business Development Center (BDC) offers free one-on-one counseling, low-cost seminars, financing programs and technical assistance for entrepreneurs and existing small business owners.

For more information:
Call (303) 326-8690 or
www.aurorabdc.com

BIZ Buzz

\$70 Million Community Center May Be Coming to Aurora

Aurora is one of eight finalists under consideration for a massive, \$70 million community center that would include a gymnasium, aquatic center, childcare services, a performing arts center, a fitness center and athletic fields. This could become reality if the Salvation Army Metro Denver Command can win the \$35 million in capital grant funds from a donation made by philanthropist Joan Kroc to the Salvation Army. The city is very excited to be considered for such a magnanimous project to benefit its northwest residents and will make a one-time contribution of \$1 million for acquisition and capital costs. Community meetings have been held to hear from residents and local business people on what the center should entail. A final decision will be made in June, with money released in July. (Excerpt from Aurora Sentinel)

BIZ Tips

Top 10 Reasons to Automate Your Retail Business

10. Point of service solutions are affordable.
9. Point of service solutions are easy to use.
8. Hardware requirements are minimal.
7. You can eliminate double-entry bookkeeping.
6. You can eliminate manual inventory tracking.
5. You can reduce operating and labor costs.
4. You can serve customers and market products better and compete more effectively.
3. You can more easily expand your number of stores and e-commerce options.
2. You can keep your business around longer.
1. ***You can go home earlier and have more of a life.***

We recommend two of our training programs related to the above topic: QuickBooks for Beginners and The Details of Retail Series (see above for information or [visit http://www.aurorabdc.com](http://www.aurorabdc.com)). You may also make an appointment with one of our business advisors to discuss your specific issues.